



NATIONAL MUSEUM OF
FUNERAL HISTORY™



*The Premier Tournament
for Funeral Professionals*

We are pleased to announce the National Museum of Funeral History's 24th Annual Charity Golf Classic is scheduled for Monday, May 21, 2018 at 9:30 a.m. at Kingwood Country Club in Houston, Texas. We invite you to attend this five-man scramble tournament, which is an excellent opportunity to network with business executives and funeral industry professionals from across the country, as well as support the Museum. In 2017, more than 100 sponsors and 390 players supported this charity event.

We also invite you to join us at the Sponsor Appreciation Night on May 20 from 5-7 p.m. at the National Museum of Funeral History complex. At the event, light hors d'oeuvres and complimentary cocktails will be served among the Museum exhibits. Guests will have the opportunity to enjoy hand-rolled cigars in our exclusive outdoor cabana, check-in early for the tournament, bid on the silent auction items, and purchase raffle and mulligan tickets.

Honoring the compassion and dedication of the funeral industry has been the Museum's mission since it began in 1992. Today, the Museum houses the nation's largest collection of funeral artifacts and continues to enlighten visitors about the rich history of funeral service.

To kick off the rodeo season in Houston, and to honor the memory of Roy Rogers, "America's Favorite Cowboy," the Museum is showcasing his 1963 Pontiac Bonneville vehicle. This car is the ultimate in cowboy chic. Also on display is an original, intricately embroidered suit designed by Nudie Cohn for Roy Rogers. The exhibit will be on display through December 31.

Currently, construction is well underway for the upcoming exhibit, *The History of Cremation*, which will open this fall. Created in partnership with Cremation Association of North America (CANA), the exhibit will feature artifacts and interactive components to showcase cremation through the ages and how we memorialize our dearly departed.

Your continued support ensures the growth and preservation of the Museum. Enclosed you will find information outlining the sponsor opportunities and the timeline of events. Confirm your sponsorship today and **register for the tournament online at www.nmfh.org by May 7**. If you are unable to register online, contact the Museum at 281-876-3063.

The Museum is also accepting non-promotional items and monetary donations for the raffle. Contributions to the raffle will be recognized at the events.

We appreciate your support and hope you can join us at the Charity Golf Classic and Sponsor Appreciation Night.

Sincerely,

Robert M. Boetticher, Sr.
Vice Chairman/CEO

Genevieve G. Keeney
President/COO



Support the Museum: Become a Tournament Sponsor

Want maximum visibility on the course? Consider becoming a Flag Sponsor. Pair it with another sponsor level to further boost your Company's presence at the events. The new Course Sponsor level replaces the prior Green/Tee Box sponsor.

All contributions are tax deductible to the extent allowable by law. Register online at www.nmfh.org by May 7, 2018. For additional information, contact Lucy Gonzalez or Genevieve Keeney at 281-876-3063.

Platinum Sponsor - \$20,000

- 10 player fees
- 4 guests to attend exclusive breakfast with museum executives
- Company name on banner displayed at all tournament events
- \$175 merchandise voucher for each player

Gold Sponsor - \$15,000

- 15 player fees
- Company name on banner displayed at all tournament events
- \$100 merchandise voucher for each player

Silver Sponsor - \$10,000

- 10 player fees
- Company name on banner displayed at all tournament events
- \$75 merchandise voucher for each player

Bronze Sponsor - \$6,000

- 5 player fees
- Company name on banner displayed at all tournament events
- \$50 merchandise voucher for each player

Golf Cart Sponsor (1 available) - \$6,000

- Company name displayed on sign in each golf cart

Flag Sponsor (18 available) - \$5,000

- Company logo on flag attached to flagstick and displayed at a green on each course
- Framed commemorative flag

Beverage Cart Sponsor (3 available) - \$4,000

- Company name on sign displayed at beverage rest stops and on one beverage cart per course

Longest Drive Sponsor (1 available) - \$3,500

- Company name on sign displayed at the long drive hole on each course

Closest to the Pin Sponsor (1 available) - \$3,500

- Company name on sign displayed at the closest to the pin hole on each course

Driving Range Sponsor (1 available) - \$3,500

- Company name on sign displayed at practice areas

Course Sponsor - \$2,000

- Company name on individual sign displayed on each course

Friend of the Museum - Donations < \$1,000

- Company name on sign displayed at check-in

Individual Player - \$500

- 1 player fee
- \$25 merchandise voucher

Ride Along - \$325

- Half golf cart, lunch & post tournament award reception
- \$25 merchandise voucher

Golf Club Rentals - \$200

Credit card payment due at time of request. Two-week cancellation notice required for full refund.

Post Tournament Award Reception Only - \$50

- Meal at Kingwood Country Club



2018 Timeline of Events

Sunday, May 20 - Sponsor Appreciation Night

National Museum of Funeral History / 415 Barron Springs Drive, Houston, TX

- 5:00 - 7:00 p.m. Check in early for the tournament
- Enjoy complimentary cocktails, light hors d'oeuvres, and hand-rolled cigars
- Bid on silent auction items
- View the latest exhibits to see how your donations impact the Museum
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Monday, May 21 – Charity Golf Classic

Kingwood Country Club / 1700 Lake Kingwood Trail, Humble, TX

- 7:30 a.m. Check-in and merchandise voucher pick-up opens (*continental breakfast available*)
Platinum breakfast begins
- 9:30 a.m. Shot-gun start (*lunch available on course*)
- 3:00 p.m. Deadline to turn in score cards
- 3:30 p.m. Post tournament award reception
- 5:00 p.m. Deadline to use merchandise voucher