



*The Premier Tournament
for Funeral Professionals*

We are pleased to announce the National Museum of Funeral History's 23rd Annual Charity Golf Classic is scheduled for Monday, May 22, 2017 at 9:30 a.m. at Kingwood Country Club in Houston, Texas. We invite you to attend this five-man scramble tournament, which is an excellent opportunity to network with business executives and funeral industry professionals from across the country, as well as support the Museum. In 2016, more than 120 sponsors and 385 players supported this charity event.

We also invite you to join us at the Sponsor Appreciation Night on May 21 from 5-7 p.m. at the National Museum of Funeral History complex. At the event, light hors d'oeuvres and complimentary cocktails will be served among the Museum exhibits. Guests will have the opportunity to enjoy hand-rolled cigars in our exclusive outdoor cabana, check-in early for the tournament, bid on the silent auction items, and purchase raffle and mulligan tickets.

This year, the Museum celebrates 25 years of enlightening visitors about the rich history of funeral service. Since 1992, the Museum has housed the nation's largest collection of funeral service artifacts in its 30,500 square-foot building just outside of Houston. To commemorate the milestone, displays set among the exhibits inspire visitors to learn about the Museum's history and how it has developed through the years.

In February, the Museum proudly unveiled the exhibit, *A Tribute to George Barris*, in honor of the creator of the original Batmobile and iconic "King of the Kustomizers." The exhibit features a replica of the 1966 Batmobile he created, as well as a replica of his custom casket and personal memorabilia. It is on display through December 31.

Currently, construction is underway for the upcoming exhibit, *The History of Cremation*. Created in partnership with Cremation Association of North America (CANA), the exhibit will feature artifacts and interactive components to showcase cremation through the ages and how we memorialize our dearly departed.

Your continued support ensures the growth and preservation of the Museum. Enclosed you will find information outlining the sponsor opportunities and the timeline of events. Confirm your sponsorship today and **register for the tournament online at www.nmfh.org by May 7**. If you are unable to register online, contact the Museum at 281-876-3063.

The Museum is also accepting non-promotional items and monetary donations for the following themed raffle baskets: Golf, Texas, Travel and Adventure, Technology, and Chef. Donations contributed to these baskets will be recognized at the events.

We appreciate your support and hope you can join us at the Charity Golf Classic and Sponsor Appreciation Night.

Sincerely,

A handwritten signature in black ink, appearing to read 'Robert M. Boetticher, Sr.'.

Robert M. Boetticher, Sr.
Vice Chairman/CEO

A handwritten signature in black ink, appearing to read 'Genevieve G. Keeney'.

Genevieve G. Keeney
President/COO



Support the Museum: Become a Tournament Sponsor

New sponsorship opportunities are now available! For maximum visibility on the course, consider becoming a Flag Sponsor. Pair it with another sponsor level to further boost your Company's recognition at the events. The new Bronze Sponsor level replaces the prior Course and Classic sponsorships, and the new Tee Box/Green Sponsor level replaces the prior Green and Tee Box sponsorships.

All contributions are tax deductible to the extent allowable by law. Register online at www.nmfh.org by May 7, 2017. For additional information, contact Lucy Gonzalez or Genevieve Keeney at 281-876-3063.

Platinum Sponsor - \$20,000

- 10 player fees
- 4 guests to attend exclusive breakfast with museum executives
- Company name on banner displayed at all tournament events
- \$175 merchandise voucher for each player

Gold Sponsor - \$15,000

- 15 player fees
- Company name on banner displayed at all tournament events
- \$100 merchandise voucher for each player

Silver Sponsor - \$10,000

- 10 player fees
- Company name on banner displayed at all tournament events
- \$75 merchandise voucher for each player

Bronze Sponsor - \$6,000

- 5 player fees
- Company name on banner displayed at all tournament events
- \$50 merchandise voucher for each player

Golf Cart Sponsor (1 available) - \$6,000

- Company name displayed on sign in each golf cart

Flag Sponsor (18 available) - \$5,000

- Company logo on flag attached to flagstick and displayed at a green on each course
- Framed commemorative flag

Beverage Cart Sponsor (3 available) - \$4,000

- Company name on sign displayed at beverage rest stops and on one beverage cart per course

Longest Drive Sponsor (1 available) - \$3,500

- Company name on sign displayed at the long drive hole on each course

Closest to the Pin Sponsor (1 available) - \$3,500

- Company name on sign displayed at the closest to the pin hole on each course

Driving Range Sponsor (1 available) - \$3,500

- Company name on sign displayed at practice areas

Tee Box/Green Sponsor - \$1,500

- Company name on sign displayed by a green or tee box on each course

Friend of the Museum - Donations < \$1,000

- Company name on sign displayed at check-in

Individual Player - \$450

- 1 player fee
- \$25 merchandise voucher

Ride Along - \$325

- Half golf cart, lunch & post tournament award reception
- \$25 merchandise voucher

Golf Club Rentals - \$150

Credit card payment due at time of request. Two-week cancellation notice required for full refund.

Post Tournament Award Reception Only - \$50

- Meal at Kingwood Country Club



2017 Timeline of Events

May 21 – Sponsor Appreciation Night

5:00 - 7:00 p.m. Sponsor Appreciation Night at the Museum of Funeral History

- Check in early for the tournament
- Enjoy complimentary cocktails, light hors d'oeuvres, and hand-rolled cigars
- Bid on silent auction items
- View the latest exhibits to see how your donations impact the Museum

May 22 – Charity Golf Classic

7:30 a.m. Check-in begins, continental breakfast available, Pro Shop begins accepting merchandise vouchers

8:00 a.m. Platinum breakfast

9:30 a.m. Shot-gun start, lunch available on course

3:00 p.m. Deadline to turn in score cards

3:30 p.m. Post tournament award reception

5:00 p.m. Deadline to use merchandise voucher in Pro Shop